

BELLAFORTÉ SLATE & SHAKE

*Top-notch performance
and artistry
that lasts a lifetime.*

THERE IS NO COMPETING WITH THE
ARTISTRY & PERFORMANCE OF

DaVinci Bellaforté

When it comes to roofing materials, you've got plenty of options...and none better than a DaVinci composite roof. DaVinci composite roofing tiles blend state-of-the-art materials with an artist's touch. You won't find a better looking or better performing roof at any price.

STRENGTH ●
AVERAGE ●
WEAKNESS ●

Building Code & Testing Approvals: ICC-ES ESR-2119;
Miami-Dade County, FL; CA Title 24; Texas Dept. of Insurance;
LEED contribution; Class A Fire, Class 4 Impact; WUI; and CCMC
14094-R

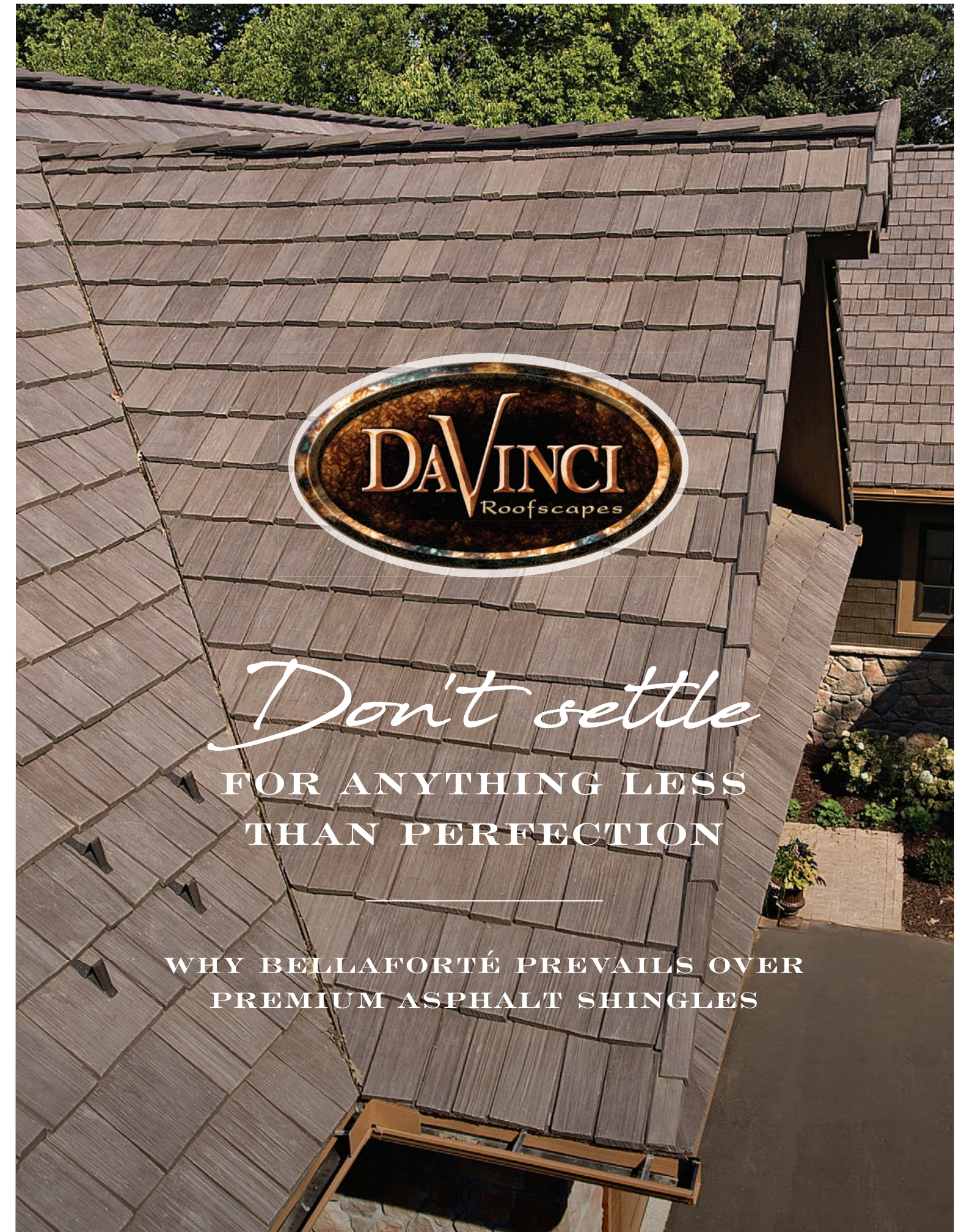
	DAVINCI	ASPHALT	NATURAL SLATE	NATURAL SHAKE
WIND RESISTANT	●	●	●	●
FIRE RESISTANT	●	●	●	●
IMPACT RESISTANT	●	●	●	●
FREEZE/THAW RESISTANT	●	●	●	●
MAINTENANCE-FREE	●	●	●	●
COLOR-FADE RESISTANT	●	●	●	●
LIGHTWEIGHT	●	●	●	●



Herion Roofing and Sheetmetal Inc.

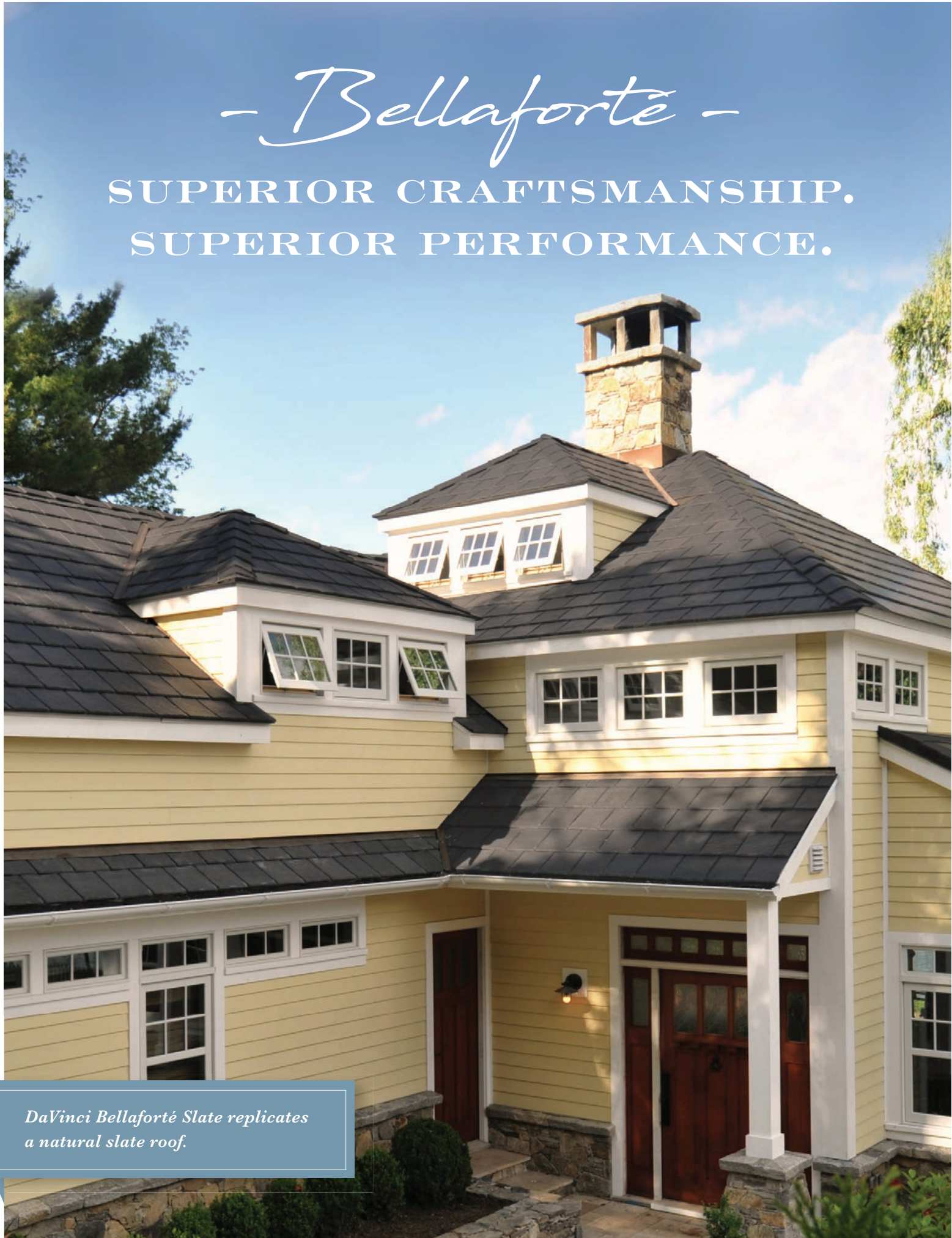
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HERIONROOFINGINC.COM

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MLBFCOMPBR0



Don't settle
FOR ANYTHING LESS
THAN PERFECTION

WHY BELLAFORTÉ PREVAILS OVER
PREMIUM ASPHALT SHINGLES



Bellaforté

SUPERIOR CRAFTSMANSHIP.
SUPERIOR PERFORMANCE.

DaVinci Bellaforté Slate replicates a natural slate roof.

ASPHALT IS INCAPABLE OF REALISTICALLY REPLICATING NATURAL SLATE AND SHAKE.

Natural slate and shake are incapable of achieving DaVinci's top-notch performance.



DAVINCI
BELLAFORTÉ SHAKE



NATURAL
CEDAR SHAKE



COMPETITOR
ASPHALT SHAKE



DAVINCI
BELLAFORTÉ SLATE



NATURAL
SLATE



COMPETITOR
ASPHALT SLATE

ONLY DAVINCI CAN GIVE YOU THE LOOK YOU LOVE WITH PEACE OF MIND FOR YOUR BUDGET AND HOME.

Bellaforté provides...

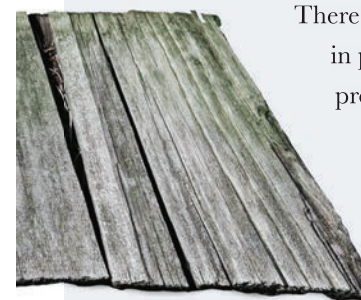
- RESILIENCE IN ALL WEATHER
-
- A LONG LIFE WITH LOW MAINTENANCE
*Bellaforté costs 49% less than heavy laminate over a 50-year span**
-
- A VARIETY OF OPTIONS
-
- EASY INSTALLATION

DAVINCI BELLAFORTÉ	COMPETITOR ASPHALT
No granule loss	Delamination/granule loss
No glue to fail	Glue/sealant failure
Inert/no algae growth	Algae growth
Low temperature installation	Temperature installation concerns
Long-lasting	Gets brittle with age
Can power wash	Unable to power wash

The choice is easy. It's DaVinci.

There's no denying the beauty of natural slate and shake—the problems aren't aesthetic. Issues arise in performance. The beauty of real cedar shake is fleeting; it is prone to damage and does not provide color stability. And unlike DaVinci, natural slate does not live a maintenance-free life and cannot stand up to Mother Nature's fury. When it comes to composite roofing, DaVinci Bellaforté reigns supreme and can perfectly mimic the allure of the real thing.

Asphalt, on the other hand, looks nothing like natural slate or shake; it is a pitiful imitation and powerless when compared to DaVinci Bellaforté.



Natural Shake



Natural Slate

Testing Summary

	STANDARD	RESULTS
FIRE TEST	ASTM E 108	Class A
IMPACT TEST	UL 2218	Class 4
WIND TEST	ASTM D 3161	Certified to 110 mph
HIGH VELOCITY HURRICANE ZONE	TAS 125	Up to 180 mph

See DaVinciRoofs.com for the most up-to-date testing and certifications.

**Based on asphalt installed cost and life expectancy*