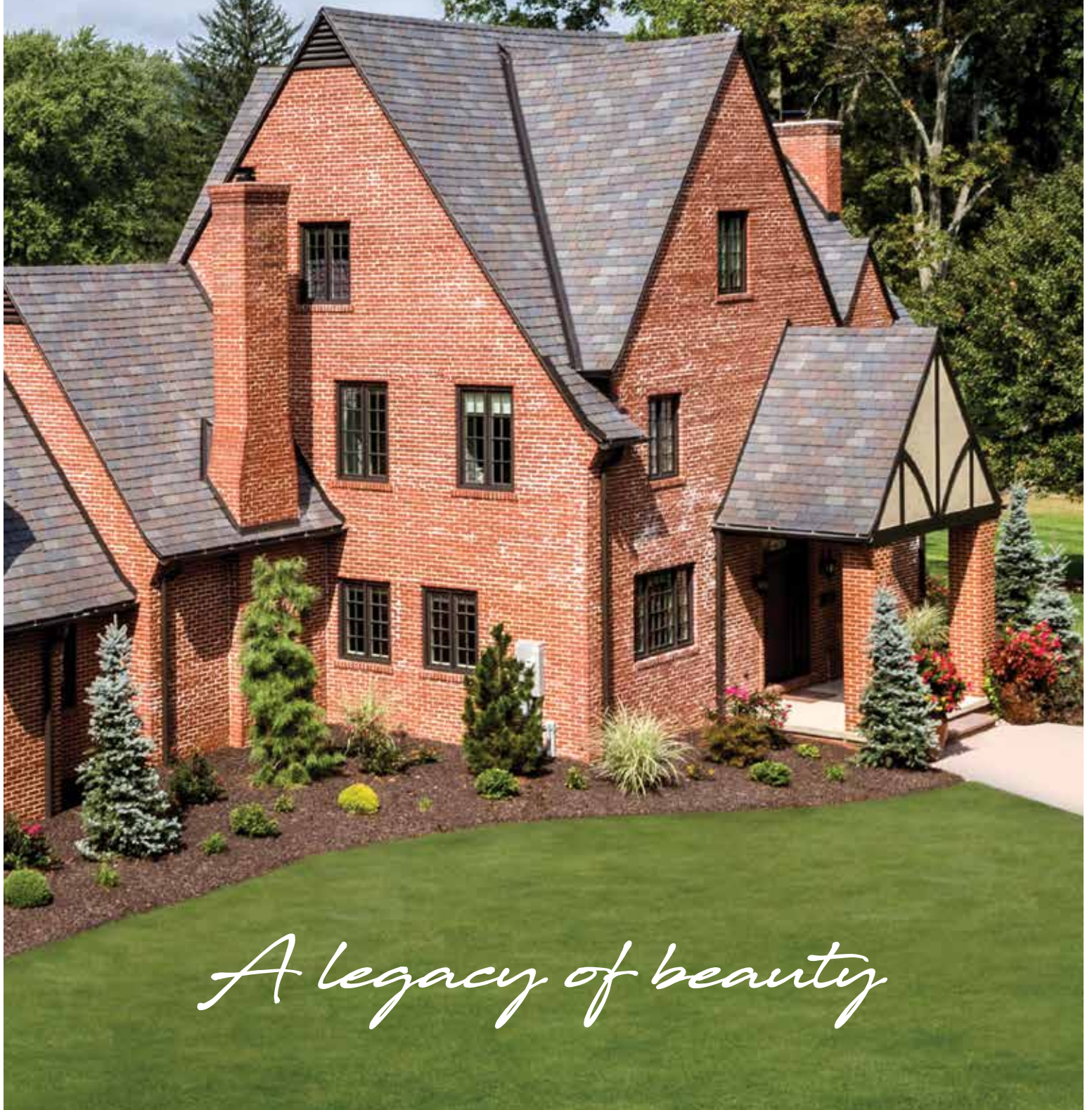


HERON ROOFING
— & SHEETMETAL INC. —



A legacy of beauty

**WE FIT
YOUR STYLE**

**WE STAND UP TO
YOUR WEATHER**

*From the mountains to the coasts...
Wherever you call home, a DaVinci roof
lives up to your vision of beauty and stands up
to the challenges of your weather.*

DaVinci has been the leader in composite roofing for nearly two decades. Our commitment to creating durable, beautiful roofing tiles is unparalleled. You won't find a more realistic or better-performing roofing product anywhere.

With DaVinci, you can retain all the character your home was intended to have without worrying about time-consuming and costly maintenance. Whether you're replacing an existing roof or looking for the crowning touch on a new construction project... just leave it to DaVinci.



PERFECTLY AT HOME
in every corner of the continent

JUPITER, FLORIDA



On average, Jupiter gets brushed or hit by a hurricane about every 3 years with wind gusts reaching 100+ mph.

Engineered to look better, longer.

Thick construction, deep grooves and realistic grain patterns combine to create dramatic shadows and visual richness.

Due to DaVinci's performance features, many insurance companies now offer reduced rates and/or deductibles when switching from cedar or slate, especially in high wind-, fire- or hail-prone areas.

Realistic chisel marks add a hand-crafted finishing touch.

DaVinci tiles are made of pure virgin resins fortified with state-of-the-art UV stabilizers. The color you pick is the color you keep.

DaVinci products are modeled from actual slate and hand-split shake for natural, non-repeating beauty.

WHAT'S BEHIND THE BEAUTY IS *Genius*

Every region of North America presents challenges to the exterior of your home. Mother Nature's fury is universal.



With the damaging effects of sun, hail, gale-force winds and freeze and thaw cycles, roofing materials are at odds with the weather



year-round. DaVinci's unique composite construction outperforms both natural slate and cedar shake with a Class A Fire Rating, Class 4 Impact Rating and a

110 MPH Wind Rating. But the real genius of a DaVinci roof lies in its ability to provide lasting beauty and a constant source of pride.



DaVinci roof tiles are constructed of a composite material made of pure virgin resins, UV and thermal stabilizers as well as a highly-specialized fire retardant. The result is a state-of-the-art tile that gives us the greatest degree of color control and consistency in the manufacturing process and an end product that endures beautifully in any climate.

VS. NATURAL SHAKE

Unfortunately, the long-haired performance attributes of cedar shake have disappeared along with old-growth trees. Rotting, cracking and curling is inevitable. In most climates, cedar shake has a lifespan comparable to (or even less than) asphalt. DaVinci composite tiles give you the look you love with superior durability for a lifetime.



DaVinci roofing tiles are proudly manufactured in Lenexa, Kansas.

VS. NATURAL SLATE

Like a rock? Slate tiles are not immune to the ravages of time...or hail. Its tiny fissures make natural slate susceptible to damage caused by freeze and thaw cycles. DaVinci slate products defy the elements for decades of enduring and worry-free beauty.

Our commitment TO COLOR

Nobody offers you more color options than DaVinci—your only limitation is your imagination.

Our industry-leading standard color palette is just the beginning. As our name implies, our ability to blend colors and create drama is unparalleled. So whether you're selecting a single color or opting for one of our expertly-crafted VariBlends™, we've got you covered.

When it comes to bringing out the best in your home...leave it to DaVinci.

JUST LIKE NATURE

DaVinci's proprietary VariBlend™ manufacturing process creates subtle color variations from one tile to the next. The nuanced shifts result in the most natural-looking composite roof you can buy.

Our color blend options consist of as few as one to as many as eight individual colors to create a dynamic range of results.

Introducing THE DAVINCI NATURE CRAFTED COLLECTION



The DaVinci Nature Crafted Collection is our most ambitious foray into color development to date. Our advanced technology has simulated the warmth and softness of a patina previously only created by time and exposure to the elements. Our Nature Crafted Collection captures the look of a moment and retains it for decades.

Look for the Nature Crafted Collection symbol and experience the industry's most advanced color technology yet.



Cool roofs

BUILT TO BE COOL AND STAY THAT WAY

DaVinci Cool Roof tiles reflect sunlight and heat away from the home. Higher emissivity and reflectivity rates lead to greater reductions in the cooling load and in return increase energy efficiency. Their ability to reduce the consumption of energy has earned them the designation of an ENERGY STAR® qualified product. Additionally, all Cool Roof designated colors meet Title 24 requirements for California.



Look for the Cool Roof symbol for options that can increase energy efficiency in your home.



COLORMYROOF.COM

THE TOP DOWN COLOR™ VISUALIZER

See for yourself how your color options enhance your home's curb appeal. This powerful tool lets you upload an image and experiment with color combinations of roofing, trim and more.



TALK TO A COLOR EXPERT

We want to help you be absolutely sure that your DaVinci roof is exactly what you envisioned.

Our color consultant will answer your color questions and offer advice to guide you through the process of choosing a color blend to complement your home beautifully.



Email our color expert at
coloradvice@davinciroofscapes.com

YOUR HOME WAS MADE FOR CEDAR OR SLATE

DaVinci was made for your home



THIS IS FOR KEEPS

It's easy to fall in love with the look of natural slate or cedar shake. Their beauty is at the heart of many architectural styles, old and new. DaVinci gives you the look you want and so much more: resistance to impact, splitting and cracking as well as a Class A fire rating and the peace of mind that comes with a Lifetime Warranty.

Visual VERSATILITY

DaVinci offers the beauty of natural slate and cedar shake in three different tile options, giving you the ability to meet your aesthetic vision as well as respect your budget.

MULTI-WIDTH



Our most authentic-looking and versatile option, DaVinci's Multi-Width tiles set the high mark for luxury. Laying tiles of multiple widths in a straight or staggered pattern creates the most natural, non-repeating appearance possible.

- MULTI-WIDTH SLATEPage 12
- MULTI-WIDTH SHAKE.....Page 22

SINGLE-WIDTH



Single-width tiles add a budget-friendly touch of tradition to your home in either a straight or staggered pattern. The uniform tile size and impact-resistant composite construction work to reduce waste and speed up installation.

- SINGLE-WIDTH SLATEPage 14
- SINGLE-WIDTH SHAKE.....Page 24

BELLAFORTÉ

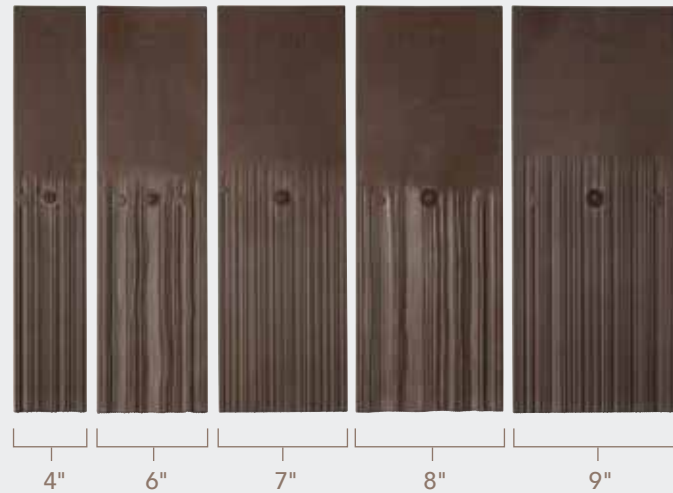


The inspired engineering of Bellaforté makes uncommon beauty considerably more attainable. Its innovative design requires less overlap (reducing waste and cost), making it a stylish upgrade that won't bust the budget.

- BELLAFORTÉ SLATEPage 16
- BELLAFORTÉ SHAKE.....Page 26

DAVINCI SHAKE

If you love the look of cedar shake, there's no reason to shy away from it. Whether you're building a new home or replacing an existing shake roof, DaVinci eliminates the pesky concerns of ongoing maintenance and lets your heart get exactly what it wants.



MULTI-WIDTH

Achieve the authentic look of rough-hewn, hand-split cedar shake with subtle color shifts and randomly-staggered overlaps.



SINGLE-WIDTH

The tidy and uniform appearance is a popular choice for a wide range of architectural styles.



BELLAFORTÉ

Our intelligent tile design simulates a multi-width look on standardized 12" tiles, reducing material costs and simplifying installation.



SHAKE

THE FINISHING
touch

ATLANTA, GEORGIA



Atlanta's hot and humid summers and frequent rainstorms set the stage for wood rot.

MULTI-WIDTH SHAKE

*Everything you love about shake...
without the headaches or the heartaches.*

DaVinci Multi-Width Shake recalls the craftsmanship and authenticity of natural, hand-split cedar shake with the advantages of color stability and a lifetime warranty. These deep-grained, multiple-width tiles are available in nine standard color blends.

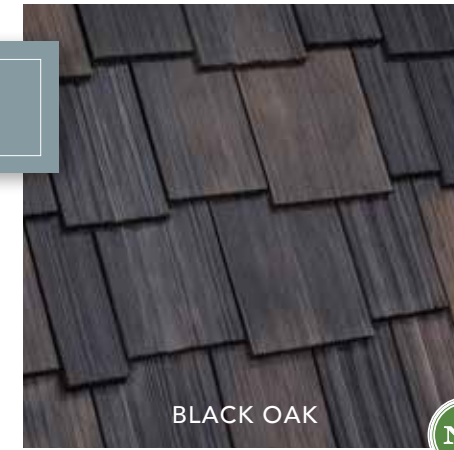
MULTI-WIDTH
SHAKE



New FOR 2018



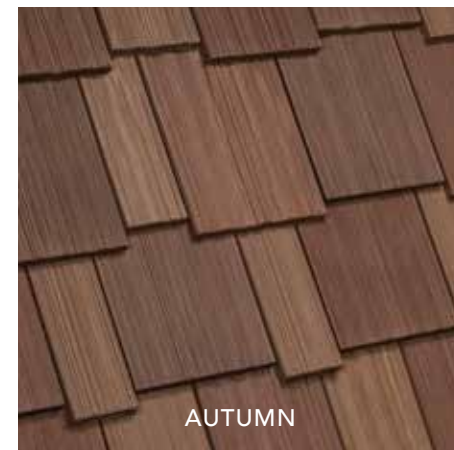
AGED CEDAR



BLACK OAK



MOSSY CEDAR



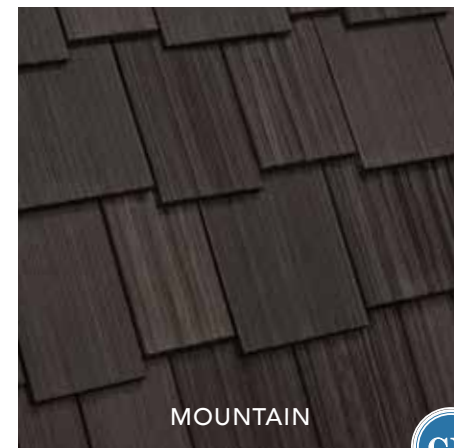
AUTUMN



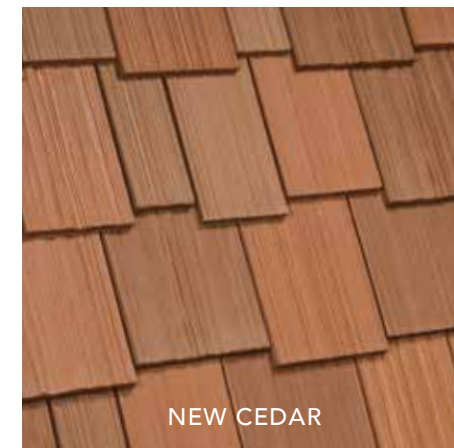
CHESAPEAKE



TAHOE



MOUNTAIN



NEW CEDAR



WEATHERED GRAY



CHICAGO, ILLINOIS



The Windy City probably got its name from an abundance of political banter. Nevertheless, Chicago faces its share of winter weather and a violent freeze and thaw cycle.

MULTI-WIDTH SHAKE
TAHOE



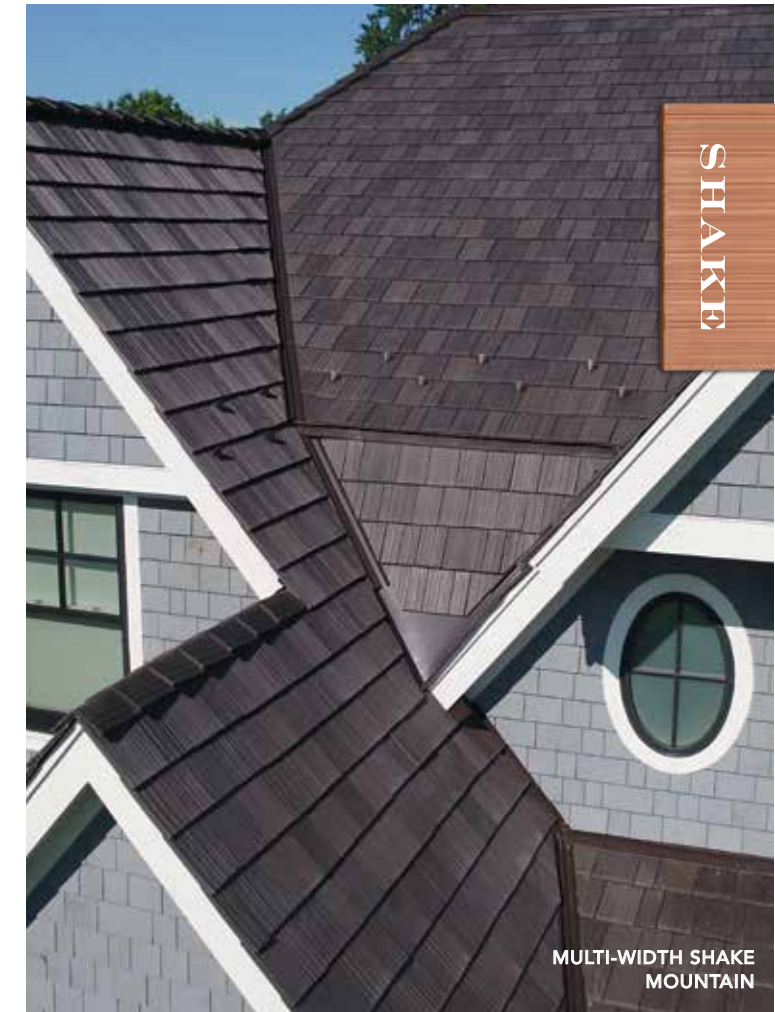
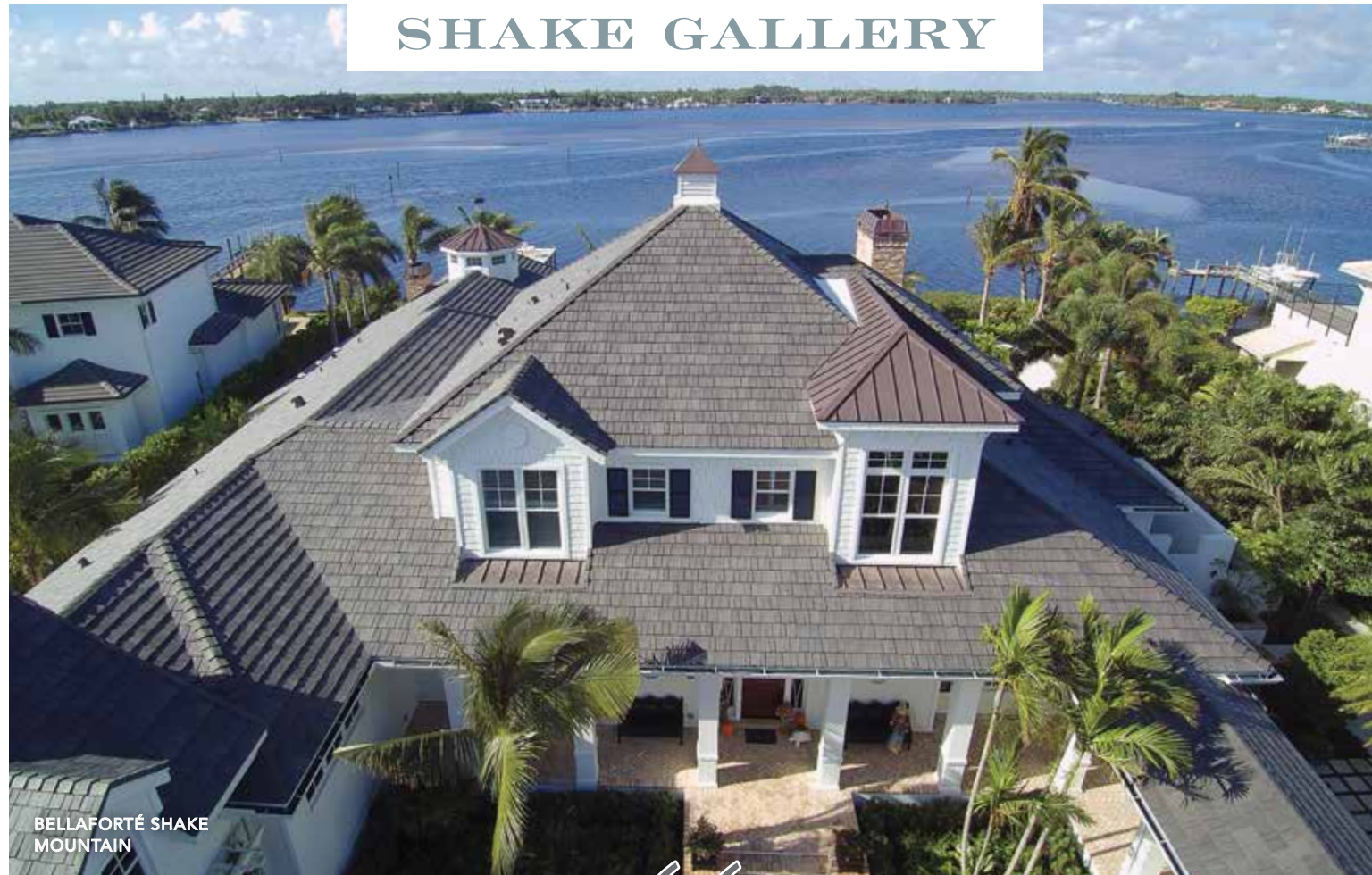
— COOL ROOF



— NATURE CRAFTED

MULTI-WIDTH SHAKE

SHAKE GALLERY



“
MY DAVINCI ROOF
WAS DEFINITELY THE
SMART CHOICE.

— DAVID, HOMEOWNER

“
THE ROOF IS LIKE A CANVAS. THE DESIGN, COLORS,
PRODUCTS AND ACCESSORIES WE USE HELP US CREATE
A CUSTOMIZED PIECE OF ART FOR EVERY HOMEOWNER.

— JEFF, ROOFING CONTRACTOR



A ROOF DOESN'T GET ANY BETTER THAN *DaVinci*

When it comes to roofing materials, you've got plenty of options... and none better than a DaVinci composite roof. DaVinci composite roofing tiles blend state-of-the-art materials with an artist's touch. You won't find a better looking or better performing roof at any price.

- STRENGTH
- AVERAGE
- WEAKNESS

Building Code & Testing Approvals: ICC-ES ESR-2119; Miami-Dade County, FL; CA Title 24; Texas Dept. of Insurance; LEED contribution; Class A Fire; and Class 4 Impact

	DAVINCI	ASPHALT	NATURAL SLATE	NATURAL SHAKE	CONCRETE	METAL
WIND RESISTANT	●	●	●	●	●	●
FIRE RESISTANT	●	●	●	●	●	●
IMPACT RESISTANT	●	●	●	●	●	●
FREEZE/THAW RESISTANT	●	●	●	●	●	●
MAINTENANCE-FREE	●	●	●	●	●	●
COLOR-FADE RESISTANT	●	●	●	●	●	●
LIGHTWEIGHT	●	●	●	●	●	●

TECHNICAL SPECIFICATIONS

DaVinci Slate

	WIDTHS	THICKNESS AT BUTT	WEIGHT/SQUARE
MULTI-WIDTH	12", 10", 9", 7", 6"	1/2"	8" (266 lbs), 7.5" (283 lbs) 7" (304 lbs), 6" (354 lbs)
SINGLE-WIDTH	12"	1/2"	8" (275 lbs), 7.5" (294 lbs) 7" (315 lbs), 6" (367 lbs)
BELLAFORTÉ	12"	1/2"	12" (158 lbs)

DaVinci Shake

	WIDTHS	THICKNESS AT BUTT	WEIGHT/SQUARE
MULTI-WIDTH	9", 8", 7", 6", 4"	5/8"	10" (300 lbs), 9" (333 lbs)
SINGLE-WIDTH	9"	5/8"	10" (297 lbs), 9" (330 lbs)
BELLAFORTÉ	12"	1" average	12" (194 lbs)

*Testing Summary**

	STANDARD	RESULTS
Fire Test	ASTM E 108	Class A
Impact Test	UL 2218	Class 4
Wind Test	ASTM D 3161	Certified to 110 mph
High Velocity Hurricane Zone	TAS 125	Up to 180 mph

**See DaVinciRoofscapes.com for the most up-to-date testing and certifications.*

Note: Print reproductions of colors shown in this book may vary from actual product.

THE *Complete* PACKAGE

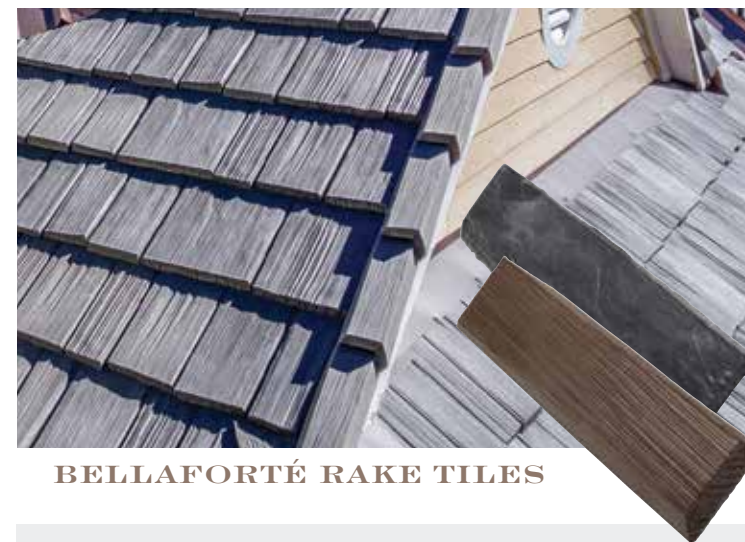
For a finished look and a lifetime of enhanced performance, DaVinci makes a full offering of specialized accessory pieces in every standard color we offer.



HIP & RIDGE TILES ONE-PIECE



HIP & RIDGE TILES TWO-PIECE



BELLAFORTÉ RAKE TILES



TURRET KITS

CREATING EXPOSURE

Straight or staggered tile coursing is a personal choice. Although budget and architectural style will enter into the equation, personal preference is typically the final determining factor. With DaVinci Multi-Width and Single-Width tiles, you have the greatest ability to vary tile placement. Both Bellaforté Slate and Shake tiles must be installed at a 12" exposure.

Multi-Width and Single-Width Slate can be installed at 6", 7", 7½" and 8" exposure. Multi-Width and Single-Width Shake can be installed at 9" and 10" exposure.





WE KEPT EVERYTHING YOU LOVE...

and made it better.

It's no wonder people are drawn to the timeless good looks of slate tile and cedar shake. The allure is unmistakable. A DaVinci composite roof lives up to the look of nature, but does so without the ongoing maintenance, repairs and replacement.

At DaVinci, we made a good thing better:

Resistant to fading, rotting, cracking and pests

Stands up to wind, hail and fire as well as or better than natural materials

Enjoy the peace of mind that comes with a Lifetime Limited Material Warranty

Every tile reflects the artistry and the genius of DaVinci himself




LOOKING FOR ASSISTANCE?

We're ready to help.

If you have questions, feel free to contact us directly.

A DaVinci Project Specialist will answer any questions you have concerning product differences, color selection, project timing and contractor selection.

 **(847)-970-4500**



Herion Roofing & Sheetmetal Inc.

3920 Hawthorne Court | Waukegan, Illinois 60087 | 847-970-4500

HERIONROOFINGINC.COM



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